Application No. 09/928,785 Amendment dated 07/25/2008 RECEIVED
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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (Currently Amended) An absorbent article comprising:
 - an outer cover having an interior surface and an opposite exterior surface;
 - an absorbent assembly disposed on the interior surface;
 - a permanent character graphic disposed on the outer cover; and
- an active object graphic disposed on the outer cover, the permanent character graphic and the active object graphic being unrelated in subject matter;
 - a background color graphic surrounding the permanent character graphic; and
- a background color graphic surrounding the active object graphic, wherein the

background color graphic surrounding the permanent character graphic is a different color than the background color graphic surrounding the active object graphic.

- 2. (Currently Amended) An absorbent article comprising:
 - an outer cover having an interior surface and an opposite exterior surface;
 - an absorbent assembly disposed on the interior surface;
- a permanent character graphic disposed on the outer cover, the permanent character graphic illustrated performing an activity or action; and
- an active object graphic disposed on the outer cover, the permanent character graphic being interactively unrelated to the active object graphic;
 - a background color graphic surrounding the permanent character graphic; and
- a background color graphic surrounding the active object graphic, wherein the background color graphic surrounding the permanent character graphic is a different color than the background color graphic surrounding the active object graphic.
- 3. (Canceled)
- (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, further comprising a
 permanent object graphic.

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- 5. (Original) The absorbent article of claim 4, wherein the permanent character graphic is illustrated to be involved in an activity or action utilizing the permanent object graphic.
- 6. (Original) The absorbent article of claim 4, wherein the active object graphic is not related in subject matter to the permanent object graphic.
- 7. (Original) The absorbent article of claim 4, wherein the active object graphic is interactively unrelated to the permanent object graphic.
- 8 19. (Canceled)
- 20. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the active object graphic is in liquid communication with the absorbent assembly and comprises an ink that is soluble in urine.
- 21. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the active object graphic is in liquid communication with the absorbent assembly and comprises an ink that changes color when exposed to urine.
- 22. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the active object graphic is in liquid communication with the absorbent assembly and comprises an appearing graphic that becomes significantly more visible when exposed to urine.
- 23. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the active object graphic comprises an appearing graphic that becomes significantly more visible when exposed to an environment during use and prior to contact with urine.
- 24. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the permanent character graphic is disposed on the exterior surface of the outer cover and the active object graphic is disposed on the interior surface of the outer cover.

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25. (Canceled)

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26. (Currently Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the active object graphic is disposed on a surface of the absorbent assembly that faces the outer cover.

27-29. (Canceled)

- 30. (Curerntly Amended) The absorbent article of claim 2, 1, 2 or 3, wherein the absorbent article defines a longitudinal centerline, a transverse centerline, opposite first and second longitudinal end edges, first and second waist regions abutting the respective first and second longitudinal end edges, and a crotch region disposed between and interconnecting the first and second waist regions, the permanent character graphic being disposed in the first waist region and the active object graphic being disposed in the crotch region.
- 31. (Original) The absorbent article of claim 30, wherein the active object graphic is longitudinally disposed between the permanent character graphic and the transverse centerline.

32 - 42. (Canceled)